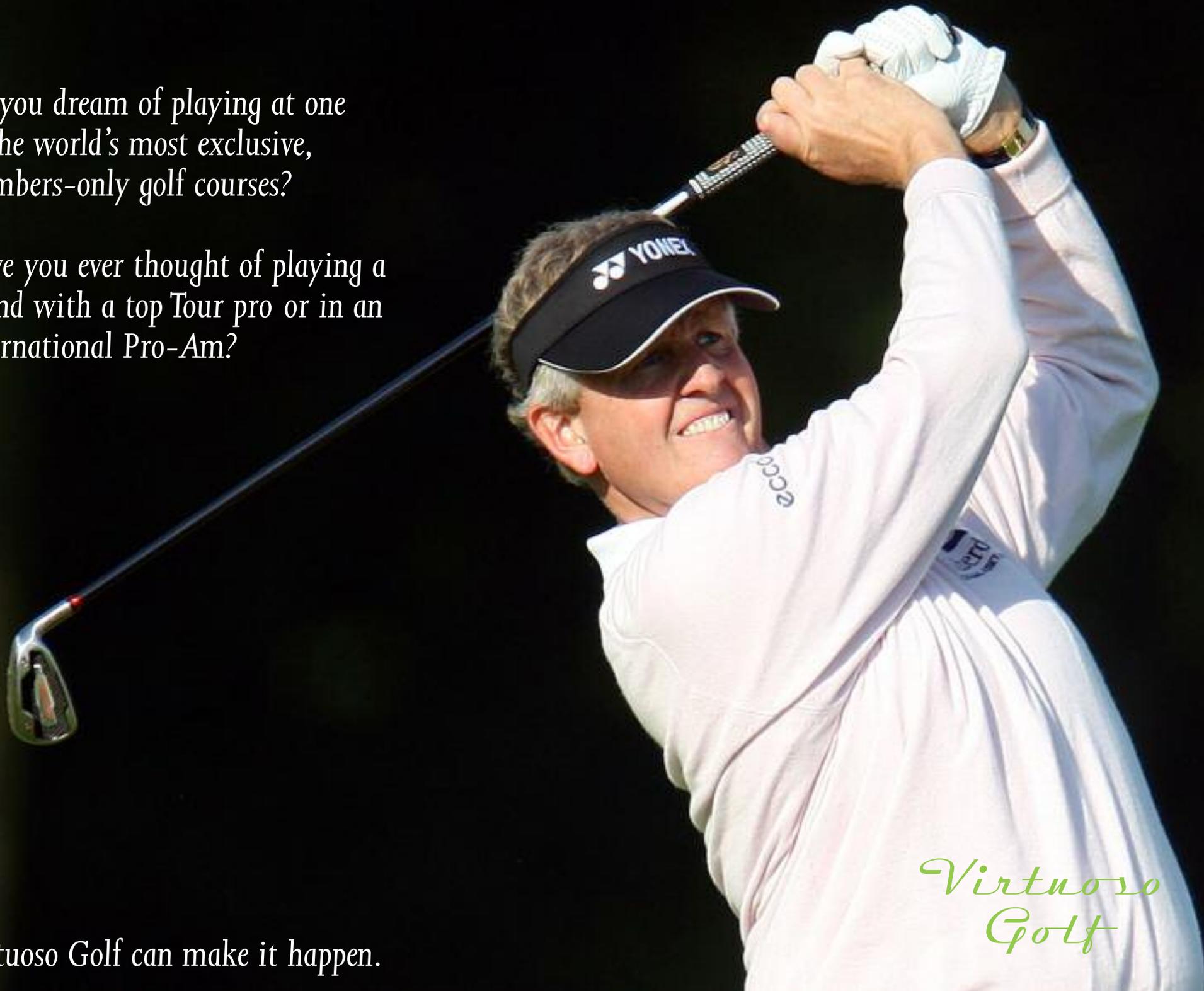


*Virtuoso
Golf*

Exceptional golf experiences

Do you dream of playing at one of the world's most exclusive, members-only golf courses?

Have you ever thought of playing a round with a top Tour pro or in an international Pro-Am?



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Virtuoso Golf can make it happen.



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Virtuoso Golf transcends traditional golf services and provides bespoke experiences and events, with unparalleled style and hospitality.

In partnership with the worlds leading sports management companies, we offer access to the finest courses, the top players, and privileged hospitality at the best Major, PGA & European Tour events around the world.

Virtuoso Golf

We offer a fresh, innovative and personalised service. Through a collaboration with leading names in the Travel, Concierge and Hotel industries, we are able to combine many services to complete your journey, taking each experience to a new level.



Virtuoso Golf can organise 'inside the ropes' golfing experiences at over 45 Major, PGA and Tour events — for example:

The Masters April 2011

Enjoy full access to the Championship whilst staying at nearby luxury homes. Choose to caddie for a former Masters champion, or play a round of golf with a legend of the game during your stay.

The US Open June 2011

Enjoy VIP hospitality at this year's US Open in Maryland with the opportunity to join in the pro/am game before the Championship.

The Open Championships July 2011

Enjoy VIP hospitality at the 140th celebration of the Open at Royal St Georges, with the option of a hosted dinner or private golf clinic with a previous Open Champion.

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The Open Challenge

A week-long tour of Open venues in Scotland.
Play at St Andrews, Troon, Turnberry, Carnoustie
and Muirfield.



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Royal Links Challenge

On a tailored seven-day trip, tour the Links, taking in the best Royal accredited courses along the UK's Golf Coast, Northern Ireland and Scotland.



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Safari Golf

We can combine a luxury safari with the ultimate golfing adventure at some of Africa's most exclusive golf clubs like Royal Cape, Pezula, Fancourt, Steenburg or Plettenburg Bay.

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Superyacht Golf

Moor a luxurious yacht off the Mediterranean coast while you play a round at the local course — then move onto the next stage of your golf-yachting adventure.



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The Virtuoso Golf Global Challenge

Starting in 2012, we will be able to offer passionate players the ultimate golfing experience.

Five outstanding qualifying competitions worldwide will give participants a chance to progress to the Virtuosos Golf Global Challenge Grand Final.

Hosted by top Tour professionals, events will take place immediately surrounding a Major, PGA, European Tour or affiliated competition. This will present all competitors with a fantastic opportunity to experience the courses and hospitality as the professionals do.

Please contact us to register your interest in this event.

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Virtuoso Golf means you can also choose to do so much more around your golf game — fine dining, whisky tasting, motor racing, fishing, shooting or stalking — the choice is yours.



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Your Virtuoso Golf adventure will begin and end at your doorstep. You can choose to be picked up by luxury car and be whisked off to a private jet, then transferred by helicopter to your final destination, where a Champagne reception awaits.



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The 2011 Golf calendar

We are currently planning events around Major, PGA Tour and European Tour events in the golfing calendar. Here are some of this year's highlights for you to choose from.

Tournament	Country	Date	Golf Club
The Masters	US	April 7-10	Augusta National Golf Club
BMW PGA Championship	UK	May 19-22	Wentworth Club
Celtic Manor Wales Open	Wales	June 2-5	Celtic Manor Resort
US Open Championship	US	June 16-19	Congressional Country Club
Banks & Brokers UK qualifier	UK	July	t.b.c
The Open Championship	UK	July 14-17	Royal St Georges Golf Club
Ricoh, Women's British Open	Scotland	July 28-31	Carnoustie Golf Links
Johnnie Walker Championship	Scotland	Aug 25-28	Gleneagles



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David Bailey, Chairman

With 20 years board-level experience and a term as president of the MCA*, David is very well known in the professional services industry. He ensures that our partner relationships work seamlessly. *Management Consultancies Association

Jim Nicholson, Business Development Manager

Jim has been working in golf marketing, event management and sponsorship since 1997 and also runs the successful Banks and Brokers Golf Championship. Jim has worked with numerous blue chip clients over the past 13 years and will ensure you get the very best golfing experience with Virtuoso Golf.



Janneke Diemel, Head of Operations

With over ten years marketing experience at top media companies like the BBC, IPC and National Magazine Company – and a keen eye for detail – Janneke works creatively with clients to ensure their wishes become reality.



Niall Barrett, Director

Niall's experience of the luxury sector, having worked with Quintessentially and The Eden Club, gives him unique understanding of the expectations of ultra high net worth individuals. He is always at hand to help Virtuoso Golf clients get the very best from their golf experience with us.



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We look forward to creating your own tailor-made golf experience.

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